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# FLOWER CATALOG

1924



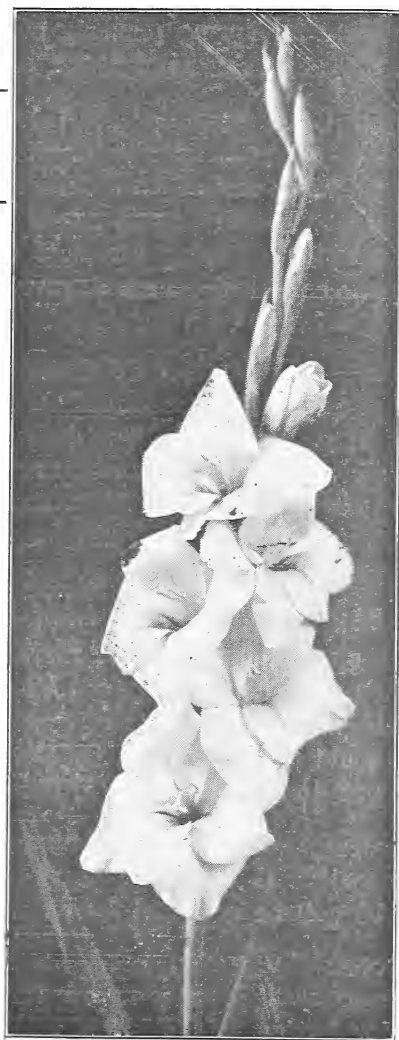
Dahlias

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Gladioli

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(BURBANK'S)  
ELORA

Roses



Irises



J. E. Briggs, *The "Glad" Man*

Phone, BERKELEY 3255

2148 Shattuck Avenue

Flower Gardens, 1531 HOPKINS STREET : Phone, Berk. 3338  
BERKELEY, CALIF.

# Greetings

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## *To My Friends and Customers, Old and New:*

Owing to my desire to have the prices in this catalog as near the lowest market as possible for high class stock, publication has been delayed several weeks, but as it is yet too early for spring planting of bulbs, your careful consideration and a fair share of your valued orders are earnestly solicited.

You will at once note that the descriptions are brief, however, I trust sufficiently clear to enable you to comprehend the merits without being burdensome to read. I could give fully half a page to describe a single variety, but the flower would not be a bit more charming, and would be worth no more to you. The points that should count most in buying are, will the bulbs or roots grow and be satisfactory under your care? Trust me to give you the best without too profuse and glowing descriptions.

While I give no guarantee of growth, I do absolutely guarantee that stock is healthy and thoroughly inspected before shipment, and should any customer be dissatisfied upon receipt of goods, same should be reported at once and if the fault is mine, shipment will be replaced or money refunded. All I ask is that you be fair as you expect me to be. The soil where my bulbs are produced cannot be excelled on the Pacific coast, and with our long growing season nothing is lacking to furnish fine results.

My Dahlias are not divided until they are sprouted and I will not ship a single tuber that does not clearly show one or more eyes. Should any tuber fail to grow, same should be reported before July 15th and will be replaced the following season at one half price. Shipments of single tubers begin April 15th and if you are not ready to plant upon arrival, be sure to cover with damp earth or sand to prevent drying out and being damaged thereby.

Gladiolus or Dahlia orders amounting to \$3.00 or more at regular retail prices will be shipped postpaid. If less than \$3.00, add 10 cents for postage. No orders for less than \$1.00 will be accepted for shipment by mail.

While Iris may be successfully transplanted at any season in suitable climate, blooms cannot be assured from now on for the remainder of this season. The better time for having Iris shipped will be following June 15th, after the blooming season is past.

Rooted Chrysanthemum plants will be ready for shipment after May 1st. Orders amounting to 2 dozen or more, at retail prices, will be sent postpaid.

Roses with loose roots may be shipped up to April 1st, after that potted Roses only.

A large assortment of Annuals including wonderful pansies, asters, stocks, etc., ready in time for spring planting. I am now growing nearly 100 different kinds of bulbs, plants and shrubs. Let me know what you want and perhaps I can help you solve your garden problems. I will be pleased to furnish cut flowers for any occasion whatsoever at reasonable prices.

# The Modern Gladiolus

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Originally, this most popular of bulb plant production was found in the wilds of Africa and the Mediterranean region, small in growth, and not particularly attractive in either color or form. Like many other members of the plant kingdom, it responded to the hand of the plant Wizard, and by successive specimen selection and hand pollinization, it gradually grew in both size and beauty. The flower spikes formerly attained a height of from 8 to 10 inches, but quite a few of the latest hybrids now reach a height of more than seven feet, some with 30 or more large blooms on a single spike.

The class of "Glads" more recently put on the market, called "Primulinus" hybrids were first discovered in a section of eastern Africa bordering on the Zambezi river, where Engineers from England constructed a railroad bridge below Victoria Falls. Upon investigation of the plants growing back under the falls in the spray, the flowers resembling the Gladioli already grown in England to considerable extent, were found to have the top petals hooded, forming a roof for the protection of the pollen, thus permitting the seed to ripen before being washed away. The crossing and recrossing of this hooded variety of flower with the open faced gladioli "Gandevensis" finally produced plants and blooms much larger in size and of many shades of color, mostly yellow, orange and bronze. Some very pretty pinks are now coming out. One peculiar fact is that all of these hybrids still retain the hooded feature, to a greater or less extent.

By successive planting of bulbs, one may have "Glad" blooms from May until November. Spikes of various classes of "Glads" readily lend themselves to a great number of uses, either table decorations, funeral designs or general floral arrangement. Although the grower is amply repaid by the crop of blooms for all the care given his "Glads", still greater enjoyment may be found in experimenting to produce new forms and colors. Do not say "I can't, it takes a Burbank or a Kunderd to produce results", try it. At the proper stage in flowering, transfer the pollen from one fine specimen to the stigma of another good variety of about the same size and height (first having removed the stamens from same when the flower first opens). This flower may then be protected from insects by covering with a paper sack until the seed has formed. The "GLAD" Man has been enjoying this work for several years and expects within two or three years to have some "stunning" new varieties to offer to the flower loving public.

In size, there are seven grades of bulbs in the commercial market, as follows: No. 1—1½ inches and up; No. 2—1¼ inches to 1 ½ inches; No. 3—1 inch to 1¼ inches; No. 4—¾ inch to 1 inch; No. 5—½ inch to ¾ inch; No. 6—less than ½ inch, and bulblets or cormlets which grow around and between the bulb planted and the new grown bulb. Naturally the grower prefers to sell only the larger bulbs No. 1 and No. 2 on account of the higher prices, but one can many times obtain perfectly satisfactory blooms from bulbs as small as No. 4 and No. 5, which are sold at considerably lower prices.

No other flower among the thousands grown is increasing in popularity so rapidly as the "Gladiolus", and rightly so, because of the satisfaction realized both as a cut flower for sale, and when cut from the garden for use in the home. The wonderful range of color combinations at once appeals to our finer instincts and we marvel at the beauties of Nature. To get best results, one should cut the spikes when the first flower is fully opened, and if given fresh water each day and an inch or so of the stem cut off each morning, every one of the buds should open up before its beauty is gone. As the lower blooms wither, simply pull them from their sockets. When cutting "Glads" do not fail to leave at least four leaves on the plant to insure proper ripening of the bulb and the bulblets.

*\* Recent Acquisition—No Stock for Sale This Season*

## Gladioli

Originator's name after varieties. (D) for Dicner; (K) for Kunderd.

Alice Tiplady (Prim).....	(K).....Large beautiful orange saffron.....	\$ .15
Altair (Prim).....	(K).....Extra tall, of fine saffron yellow.....	.15
America (Banning).....	Delicate pink. Much used for cut flower.....	.05
Anamosa (Prim).....	(K).....Fine orange salmon, with golden throat.....	.15
Angola (Prim).....	(K).....Fine salmon pink, slightly ruffled.....	.10
Anna Eberius.....	(D).....Dark velvety purple.....	.20
Argo (Prim).....	(K).....Color like Myrtle, large and tall.....	.15
Autumn Queen (Woodruff).....	Creamy yellow, red butterfly in throat.....	.10
Baron Hulot (Lemoine).....	Deep violet blue. Good color.....	.10
Black Pansy.....	(K).....Richest dark red.....	.10
Byron L. Smith.....	(K).....Refined lavender pink, on white ground. Fine.....	.35
Butterfly (Burbank).....	Bright red with yellow butterfly in throat.....	.20
Capella (Prim).....	(K).....Orange red.....	.20
*Carmen Sylva (Prestgard).....	A wonderful large white.....	.25
Caroline Frear Burke.....	(D).....Pure white with brilliant ruby throat.....	.15
Catharina (Velthuys).....	Beautiful grayish light blue with red spot.....	.25
Charlemagne (Lemoine).....	Sunrise red. Flaked darker and specked white.....	.15
Chris (Grullemans).....	Dark maroon, shaded purple.....	.10
Conspicuous (Dames).....	Light blue. Throat darker with yellow center.....	.15
Crimson Glow (Betscher).....	Brilliant crimson. Extra large and fine.....	.25
*David Starr Jordan.....	(D).....Flame color with lighter speckled throat.....	.25
Dexter (Prim).....	(K).....Flush rose pink. Throat rich creamy yellow.....	.20
Drooping Yellow (Prim).....	Beautiful canary yellow. Droops gracefully.....	.10
*Dorothy Wheeler (Prim).....	(K).....Fine rose pink. New.....	.20
Early Pendleton.....	(K).....Pink and very early.....	.10
E. J. Shaylor.....	(K).....Ruffled deep rose pink. Tall and large.....	.25
*Elf.....	(D).....Lemon yellow in bud. White when fully opened.....	.25
Elora (Burbank).....	Creamy white. A beauty.....	.25
Evelyn Kirtland (Austin).....	Rose pink. Shell pink center, darker at edges.....	.15
Exquisite.....	(K).....Self colored American Beauty Rose shade.....	.50
Fire Fly.....	(K).....Richest deep scarlet.....	.15
Flora (Velthuys).....	Fine large golden yellow, pure color.....	.20
*Geraldine Farrar.....	(D).....Clear deep sky blue. New.....	35.00
*Glendale (Davis).....	Deep American Beauty red.....	.50
*Gold (Hoeg).....	Beautiful thing. One of the best yellows.....	.75
Gold Drop (Prim).....	(K).....Fine pale yellow.....	.25
Golden Gate (Prim).....	(K).....Large showy yellow. Finely ruffled.....	.10
Golden Glory.....	(K).....Very rich yellow. Dark-velvety throat blotches.....	.35
Golden King (Black).....	Brilliant golden yellow with crimson blotch.....	.10
*Golden Measure (Kelway).....	Beautiful deep yellow. Much ruffled. Tall.....	.50
Golden West (Wilmore).....	Bright orange red with darker stripes.....	.10
Gretchen Zang (Austin).....	Soft pink blending into scarlet.....	.10
Halley (Velthuys).....	Large salmon pink. Popular cut flower.....	.08
Herada (Austin).....	Pure mauve with deeper throat markings.....	.15
*Henry Ford.....	(D).....Very large rich velvety purple. New.....	35.00
Independence (Woodruff).....	Rich coral pink with darker throat.....	.08
*J. A. Carbone.....	(D).....Orange salmon with yellow center. New.....	15.00
Jack London.....	(D).....Light salmon with brilliant flame stripe.....	.20
*Jenny Lind (Hoeg).....	Pure soft apricot pink. Pale yellow throat.....	.75
Kunderd Glory.....	(K).....Creamy apricot, tinted pink. Ruffled.....	.08
Le Marechal Foch (Van Deursen).....	Brighter pink than America. Fine and early.....	.15
Linton (Prim).....	(K).....Salmon rose with deeper border.....	.25

GLADIOLI—Continued

Liss (Velthuys).....	Deep apple-blossom pink.....	\$ .15
Loveliness (Zeestraten).....	Cream white with pale salmon tint.....	.15
Majestic.....	(K).....Fine orange salmon. Very refined.....	.25
*Marie Kunderd.....	(K).....A wonder in white with soft pink line in throat.....	1.50
Marshall Foch.....	(K).....Finest salmon pink. Many open at a time.....	.35
Mary Fennel.....	(K).....Deep lilac, shading lighter.....	.10
Master Wietse (Velthuys).....	Deep rich dark velvety purple.....	.10
Maud Fay.....	(D).....Clean cattleya pink with light stripe in throat.....	.35
*Miss Spokane.....	(K).....Orange salmon, deeper in throat. Many open.....	.50
Mona Lisa.....	(K).....Palest soft rose pink or blush white.....	.25
Mr. Mark (Velthuys).....	Beautiful light blue.....	.15
Mr. Treub (Westerbeek).....	Finest apple-blossom pink. New.....	.20
Mrs. Cochran.....	(D).....Crush strawberry and ashes of roses.....	.25
Mrs. Dr. Norton.....	(K).....Silvery white, daintily tinted pink.....	.25
Mrs. F. King (Coblentz).....	Bright red and showy.....	.08
Mrs. F. Pendleton.....	(K).....Attractive pink with dark red blotch in throat.....	.08
Mrs. H. E. Bothin.....	(D).....Flesh salmon pink. Flame scarlet center.....	.25
Mrs. O. W. Halladay.....	(K).....Deep golden cream with border of salmon pink.....	.10
Mrs. Watt (Crawford).....	American Beauty Rose color. Very strong grower.....	.10
Mrs. Wm. Kent.....	(D).....Light faun to light ashes of roses.....	.10
Muriel (Pfitzer).....	Lovely light blue with darker spot in throat.....	.10
Myra (Prim).....	(K).....Deep salmon over yellow ground.....	.25
Myrtle.....	(K).....Clear dainty rose pink with creamy white throat.....	.15
Niagara (Banning).....	Primrose yellow touched with lilac rose lines.....	.10
1910 Rose.....	(K).....Pure rose pink with narrow white line in throat.....	.15
Orange Brilliant(Westerbeek)(Prim).....	Baby Prim. Brilliant orange color.....	.10
Panama (Banning).....	Pretty shade of pink. A good cut flower.....	.08
Peace (Groff).....	Very good white. Inside petals feathered lilac.....	.08
Pearl (The) (Westerbeek).....	Delicate light pink with creamy throat.....	.15
Pink Beauty (Von Thol).....	Rose pink with lovely dark blotches in throat.....	.10
Pink Giant.....	Deep pink. Tall and large.....	.10
Pink Wonder (Kemp).....	Fine pink. Base of petals overlaid with rose.....	.50
Pride of Goshen.....	(K).....Large flowers of salmon or flesh pink.....	.10
Pride of Hillegom.....	(K).....Very fine scarlet. Large and showy.....	.25
Primulinus Mixed.....	(K).....Made up of various shades of yellow and bronze.....	.10
Prince of Wales (Van Zanten).....	Pure salmon. One of the best cut flowers.....	.10
Principine (Kirchoff).....	Large carmine red with white blotches.....	.10
Purple Glory.....	(K).....Deepest velvety maroon, almost black blotches.....	.75
Queen Victoria (Barr).....	Bright pink, shading to silvery rose.....	.20
*Richard Diener.....	(D).....Pure rose salmon. Creamy yellow center.....	3.00
Romance.....	(K).....Large orange salmon. Red and yellow throat.....	.35
Rose Ash.....	(D).....Ashes of roses, blended daphne pink. Great novelty.....	.50
*Rose Glory.....	(K).....Purest rose pink, deeper in throat.....	.35
Schwaben (Pfitzer).....	Strong growing, deep yellow.....	.10
Sunset.....	(D).....Pale flesh pink overlaid and striped rose pink.....	.50
Tecla (Prim) (Hopman).....	Delicate cream. Tall and slender.....	.15
Twilight.....	(K).....Beautifully blushed buff. Throat yellow and pink.....	.50
Unique (La) (Prim) (Kelway).....	Fine salmon pink. Tall and showy.....	.15
Violet Queen (Prim) (Grullemans).....	Violet red. Medium tall.....	.20
Virginia Hale.....	(K).....Beautiful soft creamy salmon rose. A beauty.....	.50
War (Groff).....	Deep blood red. Large and showy.....	.08
*Wm. Kent.....	(D).....Creamy shell pink. Golden ochre center. Large.....	3.50
White Giant (Van Meerbeek).....	Very large and fine white.....	.50
White Wonder (Kemp).....	One of the best whites for any purpose.....	.50
*W. H. Phipps.....	(D).....Flesh pink overlaid with light rose salmon.....	15.00

Price Per Dozen, Ten Times the Price of Each

# Dahlias

## DECORATIVE DAHLIAS

To this class belong most of the Aristocrats of the Dahlia family. The flowers are generally large, should be full to the center, the petals, broad with rounded tips, are nearly or quite flat, and arranged loosely. See figure (b) on back cover.

Much more time and effort is given by producers of new varieties to originate "Decoratives" of special merit than any of the other forms. Thus it will be found that this class contains more varieties and that the prices are generally higher. Many of the new creations are of immense size, some measuring more than a foot in diameter. Although the descriptions of the following varieties may seem brief, it will be easy for one familiar, or any Dahlia fancier to get a good idea of their appearance.

America.....	Salmon, shading to yellow.....	\$ .35
Amun Ra.....	Coppery orange, shading to amber and reddish bronze.....	3.50
Anna Maier.....	Pinkish red, shading to yellowish red in center.....	1.50
Azalea.....	Creamy yellow with outer petals tinged pink.....	.75
Billie Burke.....	Very pretty yellow. Medium size.....	.50
California Superba.....	Immense delicate pink, shading to white in center.....	5.00
Caroline Wintjen.....	Beautiful salmon pink with rose shadings.....	.75
Chieftain.....	Crimson maroon, striped pink. Sometimes all maroon.....	.50
Comstock.....	Immense yellow. Petals slightly fluted.....	1.00
Cornelia.....	Pink, delicately shaded to white.....	1.50
Delice.....	Beautiful rosy pink. Fine cut flower.....	.35
Dr. Tevis.....	Salmon rose, suffused old gold, shading to apricot.....	1.00
Embassador.....	Deep red with long stiff stems. Fine for cutting.....	.75
Golden Glow.....	Apricot, shading to amber. Good stems, fine keeper.....	1.00
Gordon Blanding.....	Wonderful new pink. Petals broad and flower deep.....	5.00
Halvella.....	Rose pink with golden sheen.....	3.50
Henry Maier.....	Fine large yellow and a good keeper.....	.50
Insulinda.....	Rich golden orange, suffused bronze and apricot.....	1.50
Jane Selby.....	Large delicate mauve pink on long stems.....	1.00
J. W. Davies.....	Deep cerise center, shading lighter. Very fine.....	4.00
John L. Childs.....	Deep yellow, suffused scarlet. Often tipped white.....	2.00
King of Autumn.....	Buff yellow, suffused terra cotta. Fine cut flower.....	.75
Kanaka.....	Large crimson purple on good stiff stems.....	.75
Kittie Dunlap.....	American Beauty Rose shade. Large and good form.....	4.00
Le Grand Manitou.....	White, striped violet purple.....	.50
Loyalty.....	Pretty shade of royal purple. Good stems.....	2.00
M. D' Arcy Ryan.....	Violet purple, heavily tipped white.....	1.00
Marshall Foch.....	Red, tipped yellow. Very attractive.....	1.50
Maryan.....	Rich apricot, with orange and buff shadings.....	1.00
Mary C. Burns.....	Outside old gold, reverse dull red.....	2.00
Masterpiece.....	Immense rich tango or buff.....	1.00
Millie Rodgers.....	Old gold, shading to amber. Fine for cutting.....	1.00
Millionaire.....	Rich lavender, shading to white. Very large.....	1.00
Mrs. Baldwin.....	Rose pink. Good keeper.....	.35
Mrs. Carl Salbach.....	Immense mauve pink, shading lighter in center.....	1.00
Mrs. E. C. Boston.....	Fine white. Stems long. Good for cutting.....	1.00
Mrs. R. R. Strange.....	Burnished copper with gold shadings.....	1.00
Mrs. F. C. Burns.....	Pretty shell pink. Very popular.....	.75
Mrs. I. deVer Warner.....	Refined, lovely deep mauve pink. Fine cut flower.....	5.00
Nobilis.....	Counterpart of Earle Williams. Just as pretty.....	2.50
Ohio Belle.....	Large deep yellow with good form. Good keeper.....	.75
Osam Shudow.....	Delightful old rose, slightly suffused with lilac.....	4.00
Paul Michael.....	Immense bronze apricot with bronze shadings.....	2.50
Patrick O'Mara.....	Soft pleasing shade of buff tinged rose.....	.75



### DECORATIVE DAHLIAS—Continued

Pride of Calif.....	Fine bright scarlet. Good stems well above foliage.....	\$ .75
Princess Pat.....	Glorious shade of old rose. Good keeper.....	1.00
Rainbow.....	Old gold heavily suffused with oriental red.....	1.50
Richmond.....	Big crimson with broad flat petals.....	.75
Rookwood.....	Pure bright cerise rose. Large and very showy.....	5.00
Rosa Nell.....	Large blooms of bright rose. Good stiff stems.....	1.50
San Mateo.....	Deep yellow, striped and splashed scarlet.....	1.50
Senorita.....	Rich velvety crimson. Very attractive.....	3.50
Shower of Gold.....	Brilliant yellow, deepening to soft apricot.....	1.00
Shudow's Lavender.....	Exquisite lavender with silvery tinge.....	5.00
Sunshine.....	Brilliant scarlet tipped golden yellow.....	.75
The Grizzly.....	Dark velvety maroon. Good stems, popular.....	1.50
Theo. Vail.....	Large old gold, shading to apricot.....	.75
Wizard of Oz.....	Rare shade of glowing amber pink. Beautiful.....	15.00

### PEONY DAHLIAS

This class have two or more rows of petals, usually flat, showing the yellow stamens, around which, to be perfect, will be found several unevenly twisted petals. See figure (a) on back cover.

Billionaire.....	Immense golden orange. Good for exhibition.....	\$ 1.00
Blue Bird.....	Deep mauve or lilac. Large and fine for cutting.....	1.50
City of Portland.....	Clear deep yellow. Good size and good keeper.....	1.50
Copper.....	Copper color, shaded with bronze and apricot.....	.75
Cream King.....	Immense flower of deep cream. Good in every garden.....	.75
Edith Cavell.....	Old gold shaded to reddish bronze.....	1.50
Edith Wooster.....	Tea rose blend of red and yellow. Fine for cutting.....	1.00
Etenderd de Lyon.....	Rich carmine rose. Curled wavy petals.....	.35
Geisha.....	Variations of scarlet and gold. Very popular.....	.50
Golden Arbor.....	New color. Outside gold with reverse of dull red.....	1.00
Golden Gate.....	Dainty golden apricot.....	.50
Glory of Nykerk.....	Royal purple of distinct type. Very attractive.....	.50
Gorgeous.....	Yellow, shading to scarlet. Large and deep.....	3.00
Hal Curtis.....	Old rose and salmon. Good stem and free bloomer.....	1.00
John Green.....	Combination of red and yellow. Very showy.....	.50
Liberty.....	Pretty soft scarlet with good stems.....	.50
Madonna.....	Beautiful white of medium size. A splendid keeper.....	.50
Maybelle Eckland.....	Maroon shading to white. Often all maroon. Fine.....	1.00
Mexico.....	Attractive red and yellow.....	1.50
Meyerbeer.....	Large dark purple. Fine keeper and good for breeding.....	.75
Mrs. Jessie Seal.....	Magnificent old rose with gold shadings.....	1.00
Natalie Mai.....	Deep burgundy and maroon with gold suffusion.....	.75
Pacific Glow.....	Fine large pink. Petals slightly twisted.....	.75
Pearl Ruggles.....	Beautiful carmine rose, suffused with pink.....	1.50
Pittising.....	Brilliant oriental red with gold suffusion.....	.50
The Oriole.....	Burnt orange, red and yellow.....	2.50
Walta Linforth.....	Color warm carmine. Large and very attractive.....	.75
Washington State.....	Lavender pink, shading lighter in center.....	.75

### CACTUS DAHLIAS

In appearance, the Cactus Dahlias are much like Chrysanthemums, the petals are long, narrow, pointed, and twisted or fluted. See figure (h) on back cover.

The petals of the Hybrid Cactus Dahlias are broader and the flowers coarser in general appearance. Both are quite popular. See figure (c) on back cover.

Amber Glow.....	Bright yellow. Paler in center.....	\$ 2.00
A. R. Perry.....	Old rose, tipped gold. Incurved.....	.75
Ballet Girl.....	Orange with white edge. Colors often reversed.....	2.00
Clara Stredwick.....	Rose pink, blending to yellow.....	.50

### CACTUS DAHLIAS—Continued

Curlew.....	Purplish pink, or heliotrope. Incurved.....	\$ .75
Dr. Roy Appleton.....	Lemon yellow, suffused with salmon.....	.50
E. F. Hawes.....	Clear delicate pink. Good stiff stems.....	.50
F. W. Fellows.....	Orange to terra cotta.....	.75
Johannesburg.....	Very pretty bronze.....	.50
John Riding.....	Dark red.....	.50
Elsie Oliver.....	Creamy pink. Deeper in center. A wonderful flower.....	5.00
Gladys Bates.....	Beautiful tan. Reverse is rose. Incurved.....	2.00
Golden West.....	Beautiful shade of old gold. Good for cutting.....	.50
Herbert Raby.....	Rather dark red. Quite popular. Incurved.....	.50
Mary Purrier.....	Immense crimson scarlet.....	.50
Mrs. M. Stredwick.....	Soft pink. Deepening at tips and base. Incurved.....	1.50
Norman.....	Large crimson scarlet. Much like Purrier.....	.75
Pierrot.....	Amber with white tips.....	.50
Rapier.....	Fine yellow.....	.35
Sovereignty.....	Large deep yellow. Petals almost straight.....	.75
Sussex.....	Clear light yellow.....	1.00
Valient II.....	Brilliant crimson. Incurved.....	1.00

### HYBRID CACTUS DAHLIAS

California Enchantress.....	Delightful shade of pale pink. Petals twisted.....	\$ 1.50
Claremont.....	Soft rose with cream shading. Petals twisted.....	2.00
G. A. B. S.....	Deep golden orange, shading to bronzy red in center.....	1.50
Geo. Walters.....	Lovely pinkish salmon, suffused with gold.....	.75
Gladys Sherwood.....	Immense white. Good stems. Fine for cutting.....	1.00
Helen Durnbaugh.....	Exquisite pink, shading to white. Good keeper.....	.50
Kalif.....	Pure bright scarlet. Strong stems.....	.50
La Favorita.....	Large brilliant orange salmon, or flame color. Showy.....	1.00
Mariposa.....	Delightful shade of violet pink. Deeper in center.....	5.00
Mrs. W. E. Estes.....	Large snow white. One of the best whites.....	1.00
Mrs. R. Lohrmann.....	Pure golden yellow. Curly petals.....	1.50
Mrs. Ethel Smith.....	Creamy yellow, shading to lemon in center.....	1.50
Mrs. Edna Spencer.....	Orchid pink. Fine for cutting.....	1.00
Red Cross.....	Combination of scarlet and gold. Petals pointed.....	1.50
Ruth Gleadell.....	Soft yellow, shading to apricot and bronze.....	.75
San Francisco.....	Reddish bronze. Petals broad and twisted.....	.50
Sea Horse.....	Lemon yellow with white tipped petals.....	.50
Spa.....	Deep shade of lilac or mauve.....	1.50
The Eagle.....	A novelty in sulphur yellow.....	.75
Tom Lundy.....	Rich dark velvety crimson. Very popular.....	.75
Yellow King.....	Pleasing shade of yellow.....	.50

### COLLARETTE DAHLIAS

To be perfect, Collarette Dahlias should have eight flat petals with a collar of much smaller petals of different color and twisted, surrounding a yellow disc center. They last well as cut flowers. See figure (f) on back cover.

Abbe Hugonard.....	Large purple, edged white. White collar.....	\$ .50
Achievement.....	Velvety maroon with white collar.....	.50
Ami Nonin.....	Charming shade of old rose.....	.50
Cream Cup.....	Large creamy white. Slightly cup shaped.....	.50
Dora Fisher.....	Best pink collarette. White collar.....	.50
Maurice Rivoire.....	Rich crimson with white collar.....	.35
Meteor.....	Crimson maroon. Cream white collar.....	.50
Negro.....	Dark red with cream collar.....	.50
Red and White.....	Fine red and white. Very attractive.....	.35
Rene Gerard.....	Violet purple. Tipped white.....	.35
San Mateo Star.....	Clear cerise, edged white. Largest collarette.....	1.00

### COLLARETTE DAHLIAS—Continued

Souv. Bel Accueil.....	Orange red, with yellow collar. Very showy.....	\$ .50
Swallow.....	Cream white with cream collar.....	.35
Wm. Welch.....	Fine large yellow. Petals of collar yellow.....	.50

### SHOW DAHLIAS

Show Dahlias are the old fashioned type with double quilled flowers, forming in some cases almost perfect balls. See figure (d) on back cover.

Betty Bird.....	Large and attractive rose pink. Deeper in center.....	\$ 5.00
Black Diamond.....	Deep maroon. Large and very full.....	.50
Clara Seaton.....	Rich golden bronze with perfect apricot shadings.....	.50
Esmond.....	Clear bright yellow. Good form.....	.50
Magenta King.....	Deep magenta shade.....	.50
Maritana.....	Exquisite shade of lilac or mauve. Flowers perfect.....	1.00
Maude Adams.....	White, overlaid with delicate pink.....	.50
Storm King.....	Clear white. A good cut flower.....	.35
Vivian.....	Beautiful combination of white, rose and pink.....	.50

### ENGLISH SINGLE DAHLIAS

Flowers come in single rows of broad flat petals with yellow disc centers. Petals of most varieties are bi-colored, having rings of different color. See figure (g) on back cover.

Betty.....	Beautiful shade of brown. Lighter ring.....	\$ .50
Fugi San.....	Bronze yellow with crimson ring.....	.50
Mikado.....	Very similar to Fugi San.....	.50
Mrs. Joynson Hicks.....	Rich buff with crimson ring.....	.50
Prince Charming.....	Amaranth purple shaded to rose pink; 2 rows petals, large.....	.50
Princess of Wales.....	A lovely shade of soft pink.....	.50
Stromboli.....	Dark maroon, tipped white. Sometimes solid color.....	.50
Union Jack.....	White, striped with red. Good for borders.....	.50

### POMPON DAHLIAS

The babies of the family. They are what might be termed Diminutive Show Dahlias with quilled petals full to the center. By far, the best class of Dahlias to use as cut flowers on account of their good keeping qualities. They do not require severe disbudding as do the larger varieties. Very free bloomers from July until frosts. See figures (e) on back cover.

Amber Queen.....	Deep amber, fine for cutting.....	\$ .35
Annia Doncaster.....	Yellow base, suffused pearly pink.....	.25
Barbara Purvis.....	Fine white. Good for both exhibition and cutting.....	.35
Bronze Beauty.....	Golden apricot. Free bloomer.....	.35
Brunette.....	Dark red. Often striped white.....	.35
Burns' Lavender.....	Very fine lavender. Good when cut.....	.35
Censor.....	Dark purple.....	.25
Cheerfulness.....	Orange suffused red.....	.35
Cyril.....	Dark red. Good for all purposes.....	.25
Dagmar.....	Maroon, shaded crimson. Very attractive.....	.50
Daisy.....	Salmon rose. Very popular.....	.50
Darkeye.....	Pinkish white, with lavender center.....	.35
Darkness.....	Maroon. Not quite as dark as Dagmar.....	.35
Delicacy.....	Light lavender, suffused white.....	.25
Dorothy.....	Cream white. Generally marked reddish orange.....	.25
Douglas Tucker.....	Golden yellow with crimson center.....	.50
Dr. Jim.....	Very pretty white, edged purple.....	.35
Geo. Brinkman.....	Pure white. Petals pointed and notched.....	.35
Geo. Ireland.....	Beautiful mauve. Very popular.....	.40
Girlie.....	Pinkish mauve. One of the most attractive.....	.50
Glow.....	Salmon cerise. Very pleasing color.....	.50

**POMPOM DAHLIAS**—Continued

Golden Queen.....	Striking shade of yellow. Large cupped petals.....	\$ .35
Haley's Star.....	Creamy yellow. Sometimes striped white.....	.35
Harry Snook.....	Pleasing shade of clear rosy pink.....	.50
Hecla.....	Small pure white.....	.35
Ideal.....	Small pure yellow.....	.50
Iolanthe.....	Pretty bronze. Often flaked white.....	.35
Johnny.....	Maroon with crimson center.....	.40
Kitty Barrett.....	Buff yellow, tipped cherry red.....	.35
Lassie.....	Yellow base, suffused rose.....	.40
Little Beeswing.....	Golden yellow, tipped with red.....	.35
Little Bugler.....	Rosy purple. Fine for cutting.....	.35
Little Donald.....	Dark garnet.....	.35
Little Jennie.....	Sulphur yellow.....	.35
Little Mary.....	Small dark maroon. Good for cutting.....	.35
Little Prince.....	Combination of red and white.....	.35
Little Sweetheart.....	Dainty shade of pink.....	.25
Marietta.....	Deep wine color. Small and attractive.....	.35
Mars.....	Bright scarlet.....	.25
Mercury.....	White, flushed with red.....	.35
Macbeth.....	One of the finest pinks.....	.35
Midget.....	Salmon, shaded peach.....	.35
Mrs. Brownhill.....	Dark red. Fine for cutting.....	.35
Nellie Fraser.....	Pretty shade of lavender pink.....	.35
Nerissa.....	Soft rose, tinted with silver. Fine.....	.50
Phyllis.....	Yellow, heavily shaded red.....	.35
Pure Love.....	Pleasing shade of lavender. Rather large.....	.35
Regulus.....	Bright purple. Small and compact.....	.50
Rosebud.....	White ground. Edge rosy pink.....	.40
Rose Wilmoth.....	Beautiful light pink.....	.50
Sunbeam.....	Crimson scarlet. Very fine.....	.25
Sunset.....	Fine clear orange. Small and popular.....	.40
Tiny Tim.....	Smallest and most perfect pink.....	.35
Vanesse.....	Creamy white. Fine for cutting.....	.35
Wee Gracie.....	White with lavender center.....	.35

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## Crysanthemums

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All varieties 15c each except as noted

Price per dozen 10 times price of each

**ANEMONES**

Clementia.....	Deep pink, shading to deeper pink in center
Eleanor.....	Quilled white. Yellow center
Golden Lida Thomas.....	Golden yellow. Good
Graf von Oriola.....	Amaranth pink. Large yellow center
Izola.....	True even shade of amaranth pink
Laelai.....	Ray and disc florets rose pink. Cushion full
Pomona.....	Form perfect. Pure white with yellow center

**BUTTONS**

Baby.....	Yellow. Smallest "Mum" grown
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**DECORATIVES**

Source D'Or.....	Golden yellow with dark yellow center
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### HARDY POMPONS

Anneta.....	Orange yellow, edged red
Captain Cook.....	Rose pink, edged yellow
Carrie.....	Dwarf yellow, early
Crawford Pink.....	Beautiful shade of light pink
Julia La Gravere.....	Garnet red. One of the best
Leilah.....	Rose pink. Early
La Somme.....	Deep mauve pink
Mrs. Chester Robinson.....	Large lovely old rose shade
Western Beauty.....	Deep rose pink. Flowers large
Zora.....	An early bright yellow

### POMPONS

Angelo.....	Light pink. Early
Baldwin.....	Bronze red. Petals edged yellow
Brutus.....	(25c) Large, beautiful shade of bronze
Butler's Caprice.....	Deep pink. Dwarf
Eden.....	Bright rose. Very early
Golden Climax.....	Pleasing shade of bright yellow
Lillian Doty.....	Beautiful shell pink
Mimico.....	Lavender seedling from Lillian Doty
Muskoka.....	Flowers large. Golden bronze
Tints of Gold.....	Earliest bronze to flower

### SINGLES

Bronze Buckingham.....	Glowing bronze. Fine
Ethel Clark.....	Beautiful pink. Daisy-like flower
Golden Mensa.....	Best single yellow
Iva Herrick.....	Dainty pink with yellow eye
Yellow Cactus.....	Yellow. Quilled petals

### STANDARD VARIETIES

Antique.....	Deep bronze sport of Dr. Enguehard
Cheyenne.....	Chamois or buck skin. Large
Chieftain.....	One of the most popular pinks
Daily Mail.....	Beautifully incurved yellow. Enormous blooms
Dr. Enguehard.....	Late Pink
Edwin Seidewitz.....	One of the best late flowering pinks
Elberon.....	Bright pink. Finest incurved form
Glenview.....	Large reddish bronze
Marigold.....	Large bright yellow
October Herald.....	Orange yellow. Reflex form
Odessa.....	Splendid incurve form. Bright yellow
Orange Queen.....	(30c) Burnt orange color
Pink Mistletoe.....	Pink sport from Mistletoe
Pocket's Crimson.....	Large crimson. Gold reverse
Richmond.....	Bright golden yellow. Perfect form
Rosanda.....	Large, old rose color
Rose Perfection.....	Light pink. Very early
Sun Glow.....	Bright yellow of Major Bonnafon type
Turner (Pink).....	Pink sport of Wm. Turner
Turner (William).....	Large incurved white
Turner (Yellow).....	Yellow sport of Wm. Turner
Wm. Vert.....	(25c) Crimson of large size. Reflex form

# Roses

Of course we all love Roses, why shouldn't we? No flower garden, formal or informal, is complete without them. Several available spaces suitable for roses are usually to be found on the average home grounds. Choose a place, or establish one, more or less protected by trees, a hedge, a wall, a building, or by some other wind-break. They will do better thus protected than out in the open exposed to winds. They even prosper when entirely surrounded by a hedge if not too tall. If possible, select a place where the sun will shine at least half of the day, an exposure to the south or southeast will be found very desirable.

Do not forget that the rose is apt to repay you according to the treatment it receives from you. Most any soil, if well drained and kept open will grow beautiful roses. A mulch of well rotted manure is beneficial at all seasons, especially in the fall before the winter rains begin. Many people fail to prune roses severely enough to get best results. Climbing roses do not require so much pruning as do the bushes. I shall be glad to give personal suggestions regarding this if desired.

The best method to prevent aphid or other rose pests is to spray about once a week with "black leaf 40", obtainable at any drug store. There are other reliable rose sprays but very much alike. If mildew appears, a very simple remedy, especially in California, is one ounce of common baking soda to a gallon of water, used as a spray in the morning, three days in succession.

Contained in the following list will be found many of the most desirable roses to be secured in the market anywhere. Two year old field grown stock and healthy. Roses with loose roots ready to be transplanted up to March 15th, after which potted roses will be ready at any time. Tell me your rose problems and I can probably be of service to you.

## BABY ROSES

Baby Doll.....	Yellow, edged pink.....	\$ 50
Cecile Brunner.....	Pink, shaded salmon.....	.50
Etoile Luisante.....	Shrimp pink and coppery yellow.....	.50
George Elger.....	Fine yellow in clusters.....	.50
Orleans.....	Cerise or geranium pink, center pure white.....	.50
Perle d'Or.....	Yellow with orange center.....	.50

## CLIMBING ROSES

Alida Lovett.....	Bright shell pink, sulphur at base of petals.....	\$ .50
American Pillar.....	Pink with white center, beautiful foliage.....	.50
Banksia (White).....	Small white flowers in great profusion.....	.50
Banksia (Yellow).....	Same as white except flowers clear yellow.....	.50
Belle Siebrecht.....	Imperial pink.....	.50
Bess Lovett.....	Bright red, lasts well, most fragrant climber.....	.60
Caroline Testout.....	Beautiful glowing pink, hard to beat.....	.50
Cecile Brunner.....	Pink, shaded salmon.....	.50
Cherokee (Pink).....	Delightful shade of blush pink. Blossoms single.....	.50
Cherokee (Red) (Ramona).....	Superb bright red. Very profuse bloomer.....	.50
Dr. W. Van Fleet.....	Delicate shade of flesh pink.....	.50
Flower of Fairfield.....	Crimson in clusters.....	.50
General McArthur.....	Bright scarlet. Large and very fragrant.....	.75
Hadley.....	Dark velvety crimson, holds color, very fragrant.....	.75
Meteor.....	Velvety maroon, very free bloomer.....	.60
Paul's Sc. Climber.....	Fine scarlet. One of the best.....	.75
Silver Moon.....	Single white. Petals very rich and heavy.....	.50
Souv. of Wootton.....	Very large deep crimson. Extra fine.....	.60
Sunburst.....	Cadmium yellow. Fine pillar rose.....	.75
Tausenschoen.....	Soft pink in clusters. Almost free from thorns.....	.50
W. A. Richardson.....	Copper yellow, flushed carmine. Very popular.....	.60
Winnie Davis.....	Fine salmon pink. Strong rampant grower.....	.60

# BUSH ROSES

America.....	Rich rose pink. Buds long and pointed. Thornless.....	\$ 2.00
Annie Laurie.....	Flesh pink. Sport of Ophelia. New.....	1.50
Blumenschmidt.....	Pure citron yellow. Outer petals tender rose.....	.50
Caroline Testout.....	Clear satiny pink.....	.60
Clio.....	Flesh color. Center shaded to rosy peach.....	.50
Columbia.....	Pleasing shade of rose pink. Immense size.....	.75
Constance.....	Orange yellow. Very fine.....	.75
Duke of Wellington.....	Saffron yellow, blushed crimson.....	.75
Elsie Beckwith.....	Rich rosy pink. Foliage dark green. Very handsome.....	2.00
Francis Scott Key.....	Large even deep red. Fine cut rose.....	.50
Frank W. Dunlop.....	Clear dark pink. New and a prize winner.....	.50
Frau Karl Druschki.....	Best white rose. (White American Beauty).....	.60
General McArthur.....	Rich crimson scarlet.....	.60
Geo. C. Waud.....	Vermillion with orange suffusion.....	.50
Geo. Ahrends.....	Beautiful delicate pink. (Pink American Beauty).....	.60
Golden Emblem.....	Rich deep golden yellow. Beautiful and popular.....	1.50
Golden Ophelia.....	Like Ophelia, but with golden suffusion.....	.60
Golden Spray.....	Marechal Niel yellow. Buds long and pointed.....	.75
Gorgeous.....	Amber yellow, veined with yellowish copper.....	.75
Gruss an Teplitz.....	Scarlet. One of the best of its color.....	.50
Hadley.....	Deep velvety crimson. Delicate fragrance.....	.75
Heinrich Munch.....	Fine soft pink. Called pink Druschki.....	.60
Hoosier Beauty.....	Glowing crimson scarlet with darker shading.....	.75
H. V. Machin.....	Black, grained, scarlet crimson.....	.75
Hugh Dickson.....	Deep red. Very fragrant.....	.60
Irish Elegance.....	Single. Apricot to scarlet.....	.60
Irish Fireflame.....	Single. Deeper color than above.....	.75
J. G. Glassford.....	Deep crimson lake. Buds immense. Long and pointed.....	1.50
Jonk. J. L. Mock.....	Deep imperial pink. Large and very fragrant.....	.75
Juliet.....	Outside old gold, inside rosy red.....	.75
Lady Battersea.....	Cherry red, permeated with an orange shade.....	.50
Lady Hillingdon.....	Apricot to orange yellow.....	.60
Los Angeles.....	Pink to coral and gold. Very popular.....	1.00
Louise Cath. Breslau.....	Coppery orange outside. Inside shrimp pink.....	.75
Lyon.....	Rich pink. Buds large and well formed.....	.50
Madame Butterfly.....	Fine salmon yellow (Glorified Ophelia).....	.75
Madame Cecile Brunner.....	Bright pink, shaded salmon.....	.50
Madame Edw. Herriot.....	Coppery pink. Very popular.....	.75
Madame Leon Pain.....	Silvery salmon. Center orange yellow.....	.60
Marjorie Bulkeley.....	Buff heavily flushed with rose. New.....	1.50
Mary Wallace.....	Wonderful pink. Buds three inches long. New.....	2.00
Melody.....	Deep pure saffron yellow.....	.75
Meteor.....	Dark velvety crimson, shaded maroon.....	.50
Miss Amelia Gude.....	Cross between Columbia and Sunburst. Fragrant. New.....	1.50
Miss Lolita Armour.....	Deep coral red, with coppery red suffusion.....	1.50
Miss Wilmott.....	Soft sulphury cream. Form perfect.....	.75
Mrs. Aaron Ward.....	Indian yellow, edged primrose.....	.60
Mrs. Chas. Bell.....	Soft pink, style of radiance.....	.60
Mrs. Chas. Russell.....	Rosy carmine. Fine cut flower.....	.60
Mrs. Geo. Shawyer.....	Bright peach pink.....	.60
Mrs. John Laing.....	Soft pink. Very full.....	.75
Mrs. S. K. Rindge.....	Rich chrome yellow. New and very fine.....	1.50
Mrs. W. C. Miller.....	Inside rosy carmine. Outside soft blush.....	.60
Old Gold.....	Rich reddish orange, shading to apricot.....	.60
Ophelia.....	Delicate salmon, shading to rose.....	.60
Pilgrim.....	Fine pink.....	.75
Premier.....	Brilliant pure pink. Very fine.....	1.00
Radiance.....	Carmine rose with opal and coppery suffusion.....	.60
Red Columbia.....	Brilliant scarlet crimson.....	1.00
Red Radiance.....	Clear cerise red.....	.60
Richmond.....	Pure rich scarlet. Long season bloomer.....	.60
Rose Marie.....	Bright watermelon red.....	.75
Souv. de C. Pernet.....	Wonderful yellow. One of the best.....	1.50
Sunburst.....	Golden orange and golden yellow.....	.60
Ulrich Brunner.....	Large cherry red.....	.60
Wm. F. Dreer.....	Soft silvery shell pink.....	1.00
Wm. Notting.....	Bright rosy pink.....	.60

## Iris

	Standards	Falls	Each
Afterglow.....	Grayish lavender shading to yellow at center.....		\$ 2.00
Albert Victor.....	Soft blue.....	Beautiful soft lavender.....	.25
Alcazar.....	Light bluish violet.....	Deep purple, bronzed orange.....	.50
Ambassadeur.....	Smoked bronze.....	Dark velvet purple.....	4.00
Archeveque.....	Deep purple violet.....	Rich deep velvety violet.....	.50
Avalon.....	Light mauve, unequalled for size, shape, substance and color.....		20.00
Ballerine.....	Light blue violet.....	Darker.....	4.00
Black Prince.....	Deep violet blue.....	Very rich velvety purple.....	1.25
Blue Jay.....	Bright clear blue.....	Intense dark blue.....	.35
Caterina.....	Clear blue.....	Soft lilac.....	.50
Cherion.....	Smoky lavender.....	Lilac, finely veined.....	.15
Crimson King.....	Rich claret purple.....	Somewhat lighter purple.....	.15
Dalmarius.....	Pale gray blue.....	Darker shade violet brown.....	.25
Darius.....	Light yellow.....	Lilac, margined primrose.....	.35
Eldorado.....	Violet, tinged yellow.....	Yellow, washed violet.....	.50
Fairy.....	White, delicately bordered and suffused blue.....		.35
Flavescens.....	Delicate shade of soft yellow.....		.25
Fro.....	Deep gold.....	Brilliant chestnut brown.....	.50
Florentina Alba.....	Silvery white, large flower.....		.25
Gracchus.....	Bright yellow.....	Crimson, reticulated white.....	.35
Hannibal.....	Lavender.....	Dark purple, handsome.....	.25
Her Majesty.....	Soft rose.....	Deeper rose, heavily veined.....	.35
Honorabilis.....	Yellow.....	Rich mahogany brown.....	.15
Ingeborg.....	White.....	White and very fragrant.....	.15
Iris King.....	Yellow.....	Rich maroon, bordered yellow.....	.50
Isolene.....	Pale lilac, slightly flushed yellow.....	Old rose.....	.50
Jap Orchid.....	Pale blue, bordered yellow and notched, very dainty.....		.15
Juniata.....	Clear blue.....	Deeper blue than Delmatica.....	.35
Kochii.....	Rich claret purple.....	Same as standards.....	.15
L. A. Williamson.....	Lavender violet.....	Velvety pansy violet.....	2.50
Lord of June.....	Light chicory blue.....	Lavender violet.....	2.50
Lohengrin.....	Mauve.....	Chinese violet.....	.35
Loreley.....	Light yellow.....	Ultramarine blue and cream.....	.35
Madam Chereau.....	White.....	White, frilled and bordered blue..	.15
Mauvine.....	Mauve.....	A few shades darker.....	.50
Mary Gray.....	Clear lavender blue.....		.75
Mesopotamica.....	Soft blue.....	Violet purple (very tall).....	1.00
Monsignor.....	Rich satiny violet.....	Velvety purple, margin veined light	.50
Pallida.....	Lavender.....	Lavender with rose tinge.....	.25
Perfection.....	Light blue.....	Dark velvety violet black.....	.50
Princess Beatrice.....	Fine lavender.....	Clear deep lavender.....	.35
Prosper Laugier.....	Light bordered red.....	Velvety ruby purple.....	.50
Quaker Lady.....	Smoky lavender.....	Ageratum blue and old gold.....	.50
Queen of May.....	Lovely soft rose lilac, almost black.....		.35
Sappho.....	White frilled lilac.....	Pure white, reticulated lilac.....	.35
Sherbet.....	Ecu drab with purplish flush.....	Purple, lighter at edges.....	2.00
Storm Cloud.....	Grayish slaty blue.....	Purplish gray.....	.50
Windham.....	Soft lavender pink.....	Same, veined darker.....	.50
Wyomissing.....	Delicate soft rose.....	Deep rose base shading to flesh.....	.50
White Orientalis.....	White with orange yellow blotch on falls.....		.25
Yellow Orientalis.....	Large golden yellow.....		.50
Blue Orientalis.....	Very pretty blue.....	Lighter blue.....	.50

Iris ready for delivery at any time.



# Report of Berkeley's Big Flower Show

*As described in the September issue of THE BANKERS  
EQUIPMENT-SERVICE BULLETIN, published in Chicago*

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## "How Flowers helped to Draw the Crowds"

"For the joy of everyone and the encouragement of those interested in flower production, The Mercantile Trust Company of California, First Berkeley Branch, staged a unique flower show several weeks ago. (August 25th)

"The display was held in the lobby of the bank and was limited to two varieties of flowers, Dahlias and Gladioli. J. E. Briggs, the lobby man of the bank, and a flower enthusiast, was director of the show. He also furnished the rules governing the exhibition.

"The show was open to all growers in Berkeley and the flowers were placed in the bank between the hours of twelve and two (Saturday). A few minutes later, they were viewed by the judges and suitable prizes given for the best displays in the various classes.

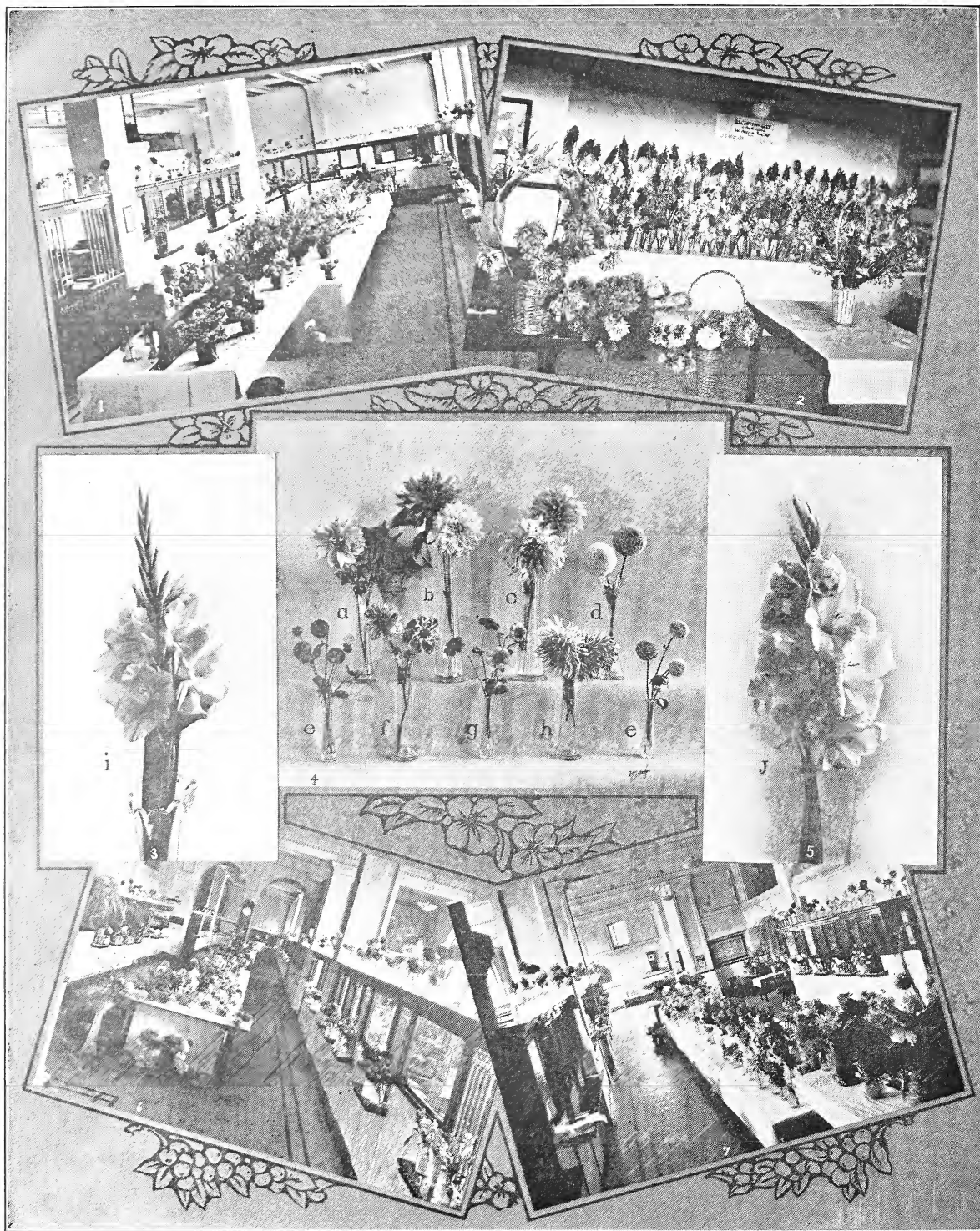
"That the public appreciated the bank's method of permitting it to witness a display of these rare specimens was evidenced by the fact that the lobby was filled with a constantly moving mass of people from opening until closing time (three to ten o'clock).

A unique idea of display was originated by Mr. Briggs, by utilizing the upper rail or cornice over the tellers' windows. Hundreds of spick and span quart milk bottles filled with water were pressed into service. These were placed twelve inches apart the full length of the 180-foot lobby on each side and across the rear. One or more of the Dahlia blooms were put in each of the containers. There were 150 varieties of Dahlias and thousands of Gladioli blooms on their stalks.

"Across the rail at the rear of lobby were twenty milk bottles, each containing six Pompon Dahlias. The effect was very attractive. Double rows of shelves in stair formation with concealed bottles on the lower shelves permitted the Gladioli spikes only to be visible through the holes in the shelves.

"By actual registered count, the attendance for the seven hours at this show exceeded the three day attendance of any Oakland flower show ever held."

Among the illustrations on the back cover will be found four views of the flower show above described. No. 1 is looking toward the back end of lobby from the paying teller's window. No. 2 is the Gladioli display of J. E. Briggs containing more than three hundred of the choice varieties grown by him. No. 3 is taken from the front end of lobby looking the entire length of the lobby, 180 feet. No. 7 is looking toward the front from the paying teller's window. No. 4 shows the eight general classes of Dahlias as described elsewhere in the catalog. No. 3 is "Flora" a beautiful yellow "Glad". No. 5 is Byron L. Smith, one of Kundred's beauties. The view on the front cover is "Burbank's Elora". Color, creamy white with rich cream spots on three lower petals, these spots overlaid with dainty featherings of American Beauty Rose pink. Blooms large, measuring 4½ to 5 inches across. Spikes are long, many of them 4 to 4½ feet tall. A wonderful flower to use for funeral work, or in fact any decoration for any purpose.



Figs. Nos. 1, 2, 6 and 7 Flower Show, First Berkeley Branch, Mercantile Trust Co. of California, held August 25, 1923. Nos. 3 and 5, Gladiola Flora and Byron L. Smith. In the center, letter (a) Peony Dahlia, (b) Decorative, (c) Hybrid Cactus, (d) Show, (e) Pompons, (f) Collarette, (g) English Single, (h) Cactus.